For Immediate Release



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PACIFIC CATCH LAUNCHES CRAB FEST

Pacific Catch, San Francisco's original West Coast Seafood House brings you Crab Fest. Crack into some today.

SAN FRANCISCO/MARIN, CA – February 5, 2010, Pacific Catch restaurant, known for their craveable seafood dishes with flavors from the Pacific Rim, announced this week that throughout the month of February their Corte Madera and 9th Ave locations will be offering new items inspired by local Dungeness Crab Season.

"We wanted to celebrate San Francisco's best local seafood offering at the height of its season," says co-owner, Aaron Noveshen.

Executive Chef, Chandon Clenard has created select dishes featuring Local Dungeness crab. These dishes include starters, Dungeness Crab and Corn Chowder, Pacific Catch Crab "Rangoon" and Pan Glazed Crab Dumplings with Sierra Nevada Pale Ale sauce. Lunch entrees include a Crab Melt and Half Dungeness Crab Chilled with a romaine wedge and Louie dressing. A whole Dungeness Crab, pan roasted with black pepper and butter completes the special offerings at dinner.

The Crab Fest menu will be offered throughout February including Valentine's Day. Make your reservations today by visiting our website at www.pacificcatch.com.

About Pacific Catch

Pacific Catch, San Francisco's original West Coast Seafood house offers diverse flavors from the Pacific Rim. Our Chef has created a menu inspired from regions bordering the Pacific Ocean using bold spices, sauces and preparation styles of Polynesia, Southeast Asia, Japan, the Pacific Northwest and Latin America. Top-quality indigenous ingredients bring a depth of flavor to our menu with items that include: Hawaiian Poke, Japanese Wasabi Bowls, Baja Shrimp Ceviche, Fish Tacos, and a large selection of sushi rolls and sashimi style creations.

Pacific Catch was founded in 2003 by entrepreneurs Keith Cox and Aaron Noveshen. With three locations in the San Francisco Bay Area at Chestnut Street in San Francisco, Corte Madera in Marin County, and 9th and Lincoln in the Inner Sunset District of San Francisco. Community is very important to Pacific Catch therefore all three locations are different as a way to meet the needs of their surrounding neighborhood.

For more information please visit please visit: <u>www.pacificcatch.com</u>

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